

# Multiplier event report

E-Seniors, France  
04<sup>th</sup> October 2022









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Partnership		
	CARDET	<a href="http://www.cardet.org">www.cardet.org</a>
	INNOVADE LI	<a href="http://www.innovade.eu">www.innovade.eu</a>
	The Rural Hub	<a href="http://www.theruralhub.ie">www.theruralhub.ie</a>
	KMOP	<a href="http://www.kmop.gr">www.kmop.gr</a>
	eSeniors	<a href="http://www.eseniors.eu">www.eseniors.eu</a>
	SVEB	<a href="http://www.alice.ch">www.alice.ch</a>

## Introduction

### Organization of the event

#### Recruitment

E-Seniors' multiplier event for the e-Protect project took place on the 4th of October, 2022, in the 15th arrondissement of Paris, France. The multiplier was set during the Blue Week, created in 1951 in France with the aim of informing and raising awareness about the contribution of retired people to economic, social and cultural life, the concerns and difficulties encountered by the elderly, and the achievements and projects of civil society organizations.

E-Seniors recruited participants mainly through its own network of seniors. E-Seniors started with sending a newsletter to its contact list to inform about its Blue Week event, where the e-Protect project would be presented (1 200 contacts). E-Seniors also published a Facebook post advertising the e-Protect project and the presentation of its results, that you can find below:



**Association E-Seniors**  
Publié par Agathe E-seniors · le 26 septembre à 10:59 · 🌐 · 📍

A l'occasion de la Semaine Bleue, l'association E-Seniors vous propose de découvrir les résultats du projet e-Protect, qui propose une offre de formation complète sur la sécurité en ligne des seniors. 🙌

Formateurs d'adultes et apprenants sont les bienvenus ! 🇫🇷

Nous vous présenterons le contenu pédagogique développé ainsi que la plateforme d'apprentissage en ligne, que vous pourrez tester.

👉 Rendez-vous le 4 octobre au Tiers-Lieu du 15e arrondissement, 44 rue du docteur Finlay, 75015 Paris à partir de 14h !

**Venez nombreux. ses découvrir le projet e-Protect et tester notre plateforme !**

**Vous êtes intéressé.e par la sécurité en ligne ?  
Nous avons développé une formation en ligne adaptée pour les seniors**

Rendez-vous le **mardi 4 octobre 2022**  
à **14h – 17h**  
Au **Tiers Lieu du 15e Arrondissement,**  
**44 Rue du Docteur Finlay, 75015 Paris**

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24 Personnes touchées    17 Interactions    ↑ +1,2x moyenne Score de diffusion    [Booster la publication](#)

Vous et 12 autres personnes

J'aime    Commenter    Partager

Commenter en tant que Association E-Seniors

## Course of the event

In total, 41 participants attended the event. The target group of potential learners and users of the elearning platform was present as most guests were elderly people aged 60+ years old, retired, with many of them looking for or already participating in ICT courses. In addition, 11 foreign partners of E-Seniors from Sweden and Italy were also present. As representatives of the municipality of Gävle and the municipality of Reggio Emilia, they were also very interested in the development of the toolkit for trainers and the development of elearning environments to enhance the ICT skills of elderly in their communities.

To start the event, Sylvie Ceyrac, Deputy Mayor in charge of Solidarity and Intergenerational Relations of the 15th arrondissement of Paris, made a speech highlighting the difficulties of seniors in Paris and the challenge they face with the digital divide.

Then, Monique Epstein, Director of the E-Seniors association, introduced the purpose of the association and the work done for the past 15 years to reduce the digital divide.

The presentation of the project was made by E-Seniors' project managers Agathe Larmor and Romane Seas, during 1 hour, and included an overview of the results of the project, a presentation of the elearning platform and a Q&A with the public.

Then the event finished with some live music and a catering buffet to give participants a time to directly ask one-to-one questions to the project managers, to register for ICT classes and to test the e-Protect elearning platform in a dedicated space.

Overall, the event received positive feedback and seniors were impressed with the work done to bring the results from the e-Protect project to them. They also expressed interest in the content and asked questions on how to further their skills and knowledge on the topics presented.

## Evidences

### Agenda of the event

Hour	Activity	Place
13h30 - 14h	Welcoming of participants	Tier-Lieu of the 15e arrondissement of Paris
14h - 14h30	- Speech by Sylvie Ceyrac, Deputy Mayor in charge of Solidarity and Intergenerational Relations, 15th arrondissement - Speech by Monique Epstein, Director of E-Seniors association	
14h30 - 15h30	- Presentation of the e-Protect project	

	<ul style="list-style-type: none"> <li>➤ Explanation and overview of the results</li> <li>- Presentation of the e-learning platform             <ul style="list-style-type: none"> <li>➤ How to register</li> <li>➤ Where to find the learning material and the toolkit</li> <li>➤ How to navigate the platform and answer the quizzes</li> </ul> </li> </ul>	44 Rue du Docteur Finlay, 75015 Paris
15h30 - 17h	Pilot test of the platform with 5 seniors	Catering Buffet Live music with <a href="https://www.swingitorchestra.com/">https://www.swingitorchestra.com/</a>

### Photos of the event







## Evaluation

The evaluation questionnaire was distributed to the participants during the event. Only 10 people responded.

Most of the respondents were positive about the quality of the event, with seven people rating it a 5 out of 5 and three people rating it a 4 out of 5.

Respondents also found the topic and purpose of e-Protect quite relevant. Five people rated the relevance of the project a 5 out of 5. Four people rated a 4 out of 5 and one person gave it a 3 out of 5.

Unfortunately the event did not convince all the respondents on the utility of the project for their daily practice. Only three people gave it a 5 out of 5. The same number of people rated the utility a 4 out of 5. Also three people rated it a 3 out of 5 and the last respondent rated it a 2 out of 5.

The topics that interested participants the most were payment and online transactions, private life on the Internet, protection of data, e-administration and online shopping. They were also interested in the e-learning platform and the presentation made by the project managers.

The respondents will share their knowledge primarily with their family, especially their grand-children and friends.

